

## AGEING IN THE ASIAN CENTURY: NEW ANSWERS TO OLD QUESTIONS

7 – 10 NOVEMBER 2018

CROWN PROMENADE, MELBOURNE, AUSTRALIA



The Royal Australian & New Zealand College of Psychiatrists Faculty of Psychiatry of Old Age (FPOA), and the Asian Society Against Dementia (ASAD) are pleased to announce there will be a combined FPOA/ASAD conference in Melbourne, Australia in 2018. Themed 'Ageing in the Asian Century: New Answers to Old Questions', this event will take place from 7 to 10 November 2018 at the Crown Promenade Hotel, conveniently located close to the city centre.

Enclosed are a number of packages on offer for the conference, but if there are other ways in which your organisation would like to be involved, please contact the FPOA/ASAD Conference organisers and we'll be happy to customise an opportunity for you.

### Scientific Program

The Organising Committee is developing a dynamic and exciting program based around the theme 'Ageing in the Asian Century'. There will be streams focusing on Dementia, Aged Mental Health and Basic Science, which will appeal to a wide range of practitioners working in the area of mental health and aged care.

### Delegate Profile

The conference will be attended by approximately 300 psychiatrists, psychologists, allied health professionals and other medical practitioners with an interest in the mental health of older adults.

### Venue

Located in the bustling Southbank, the Crown Promenade Hotel is a stylish, modern venue which is just moments from Melbourne's CBD, shopping district and the arts and entertainment precinct.

### Partnership Facts

There are many benefits to partnering and exhibiting at the event:

- Raise your profile by showing your support to this substantial international delegation
- Reinforce your credentials as a key supporter in this market
- Potential to reach 300 participants in relevant fields
- Opportunities to publicise your activities and promote your company or brand
- Meet and interact with leaders in the field
- Reinforce relationships with existing clients and develop new contacts
- Discover the current trends and challenges in psychiatry of old age and how your organisation can assist them

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### SUPPORT AND EXHIBITION OPPORTUNITIES

#### Gold Supporter – \$6,000 AUD inc GST (2 opportunities):

- One (1) trade display table onsite for Thursday 8, Friday 9 and Saturday 10 November
  - One (1) clothed trestle table and two chairs
  - One (1) 4amp power outlet
  - You are asked to provide one pull up banner to sit behind your trestle table
- Company logo and acknowledgement as Gold Supporter on the sponsor web page with hyperlink to your website
- Company logo and acknowledgement in printed conference handbook
- One (1) ½ page advertisement in the conference handbook
- Company logo screened throughout the conference including session rooms via the main sponsorship PowerPoint reel
- Verbal acknowledgement of the partnership by the Chair of the Organising Committee during the opening plenary session
- Two (2) complimentary registrations to attend the conference including access to all sessions, lunch, morning and afternoon tea

#### Silver Supporter – \$3,500 AUD inc GST (unlimited opportunities):

- One (1) trade display table onsite for Thursday 8, Friday 9 and Saturday 10 November
  - One (1) clothed trestle table and two chairs
  - One (1) 4amp power outlet
  - You are asked to provide one pull up banner to sit behind your trestle table
- Company logo and acknowledgement as Silver Supporter on the sponsor web page with hyperlink to your website
- Company logo and acknowledgement in printed conference handbook
- Company logo screened throughout the conference including session rooms via the main sponsorship PowerPoint reel
- Verbal acknowledgement of the partnership by the Chair of the Organising Committee during the opening plenary session
- One (1) complimentary registration to attend the conference including access to all sessions, lunch, morning and afternoon tea

#### Espresso Supporter – \$6,000 AUD inc GST (1 opportunity):

- Opportunity to provide two (2) standard pull-up banners to be displayed in the Foyer Café on either Thursday 8 or Friday 9 November
- Branded vouchers (1 per delegate) provided at registration desk on either Thursday 8 or Friday 9 November
- Company logo and acknowledgement as Espresso Supporter on the sponsor web page with hyperlink to your website
- Company logo screened throughout the conference including session rooms via the main sponsorship PowerPoint reel
- Company logo and acknowledgement in printed conference handbook
- One (1) complimentary registration to attend the conference including access to all sessions, lunch, morning and afternoon tea
- Other opportunities that you may wish to consider at your additional cost:

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- Branded coffee cups or napkins
- Branded aprons for venue staff (subject to venue approval)

### Exhibitor Package – \$2,000 AUD inc GST (3 opportunities):

- One (1) trade display table onsite for Thursday 8, Friday 9 and Saturday 10 November
  - One (1) clothed trestle table and two chairs
  - One (1) 4amp power outlet
  - You are asked to provide one pull up banner to sit behind your trestle table
- Company logo and acknowledgement as an exhibitor on the sponsor web page with hyperlink to your website
- Acknowledgement in the exhibitor listing included in the printed conference handbook
- One (1) complimentary registration to attend the conference including access to all sessions, lunch, morning and afternoon tea

### Handbook Advertisement or Insert – \$1,000 AUD inc. GST (4 opportunities):

- One (1) ½ page advertisement in the conference handbook, or one (1) loose insert which can be distributed with the handbook

### Supporter and Exhibitor Registration Entitlements

Included in the sale of each supporter/exhibition package is the following:

- One (1) complimentary registration to attend the conference (*Two (2) complimentary registrations for the Gold Supporters*)
- Admittance to conference sessions on Thursday 8, Friday 9 and Saturday 10 November
- Daily morning, afternoon tea and lunch as served within the exhibition area
- One personalised name badge (name badge is not transferrable to another staff member)
- The opportunity to purchase additional registrations for staff at the standard conference registration rates

The support and exhibition packages have been designed to offer your company maximum exposure to this important conference delegation during the event, however we are also able to tailor the package to help you best achieve your marketing goals.

We would welcome the opportunity to discuss this further and thank you in advance your support.

For further information on any of the sponsorship or exhibition packages on offer please visit [www.fpoaasad.com.au](http://www.fpoaasad.com.au) or contact Helen McGowan, Sponsorship and Exhibition Manager.

#### Helen McGowan

Sponsorship and Exhibition Manager

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